

# PREMIER WEDDINGS

## MEDIA GROUP

### Media Kit

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Set yourself apart from your competition  
with **GUARANTEED** results!

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# BOOK MORE WEDDINGS with Premier Weddings Media Group!

Stay ahead of your competition and do something that none of your competitors are able to do! Be the exclusive venue we work with in your area and leverage our powerful marketing platform to promote your venue to 1,000s of local couples - all at **NO COST TO YOU!**\*

	Premier Weddings Media Group	Similar Opportunities
Upfront Fees	<b>\$0</b>	\$3,500+
Ongoing Expenses	<b>\$1,200/month</b> (using other people's money!)	\$1,000s/month (using your own money!)
Time Commitment	<b>1 - 2 Hours/Quarter</b>	100+ hours/quarter
<b>No Contract</b>	<b>✓</b>	<b>X</b>

# FREQUENTLY ASKED QUESTIONS

about our marketing program

**Q:** *What do I get if I sign up with Premier Weddings?*

**A:** The three core services we provide as part of this program include: (1) we'll publish a quarterly luxury magazine exclusively for your venue, (2) we'll produce hundreds of custom videos showcasing your venue that will be shared by local, top-rated vendors, and (3) we'll provide various marketing services for FREE to local vendors. We offer these free services because **everything we do for them will also help get exposure for your venue!**

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**Q:** *What is required of us (the venue)?*

**A:** Not much! We do all the work so that you can focus entirely on running your venue. The only time we will request your involvement is once or twice per quarter for about an hour to get feedback on your publication, or input on specific things you'd like us to do. That's it!

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**Q:** *You said this program can be 100% free to the venue. How is that possible?*

**A:** We generate a lot of exposure and get your venue in front of 1,000s of couples. This exposure not only has value for you, but will have value for other vendors as well. We recommend that you offer opportunities for your preferred (or other) vendors to also benefit from this exposure for a nominal fee for an ad or listing in your publications or videos! It's very easy to get a handful of vendors to participate and cover ALL of your costs!

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**Q:** *Is there a contract we sign with Premier Weddings Media Group?*

**A:** We enter into a marketing agreement with each venue we work with, but you can cancel the agreement at any time, and for any reason. There are absolutely no penalties or fees for cancelling your agreement with us.

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**Q:** *Is the magazine you produce a digital or a print publication?*

**A:** Both, but we strongly recommend you focus primarily on the digital publication. Some venues print copies of their magazines to give out to couples who tour the venue, but the ultimate value in this service is that we'll be able to get 100s of local vendors promoting your venue through the digital publication.

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**Q:** *Does Premier Weddings Media Group offer other marketing services?*

**A:** Yes. In fact, one of the benefits of this program is that we offer additional marketing services as well! For example, if you need a new brochure designed for a bridal show, we can design that for you!

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**Q:** *If our preferred vendors want to advertise in our publication, then that money belongs to us?*

**A:** YES! Your magazine is going to generate so much exposure that you will have many preferred (and other) vendors that will want to advertise in it. We set it up this way so you all that revenue is yours, and you can easily offset most or all of your costs for this program!

# A SUMMARY OF WHAT YOU GET

and How We Help You Book More Weddings!



## Your Own Exclusive Magazine

that will be seen by 1,000s of couples!

We'll produce a quarterly, luxury magazine exclusively for your venue. From cover to cover, every wedding, styled shoot, and feature will help couples see what makes your venue special, and why it's the perfect place to start their new lives together.

## 100s of Local Vendors

promoting your venue to their clients and social networks!

We will work one on one with local, top-rated vendors that have done weddings at your venue and offer them FREE marketing services. Why? Because everything we do for them not only promotes their work, but will promote your venue at the same time!



## Custom Social Media Videos

promoted by 100s of local, top-rated vendors!

We produce custom videos showcasing your venue and magazine for 100s of local vendors that will be shared as Instagram Stories and Reels. These videos will be promoted to their HUNDREDS OF THOUSANDS OF FOLLOWERS!

Ready to Book More Weddings?  
**Let's Get Started!**

**PREMIER WEDDINGS**  
M E D I A   G R O U P



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