

PREMIER WEDDINGS

MEDIA GROUP

Media Kit

Set yourself apart from your competition
and **BOOK MORE WEDDINGS!**



Program Overview



Your Own Exclusive Magazine

that will be seen by 1,000s of couples!

We'll produce a quarterly, luxury magazine exclusively for your venue. From cover to cover, every wedding, styled shoot, and feature will help couples see what makes your venue special, and why it's the perfect place to start their new lives together.



Social Media Content

for your venue and vendor network

We produce engaging social media videos for every single vendor featured in your magazines, and for any vendor that has done a wedding or styled shoot at your venue. Each video is customized to showcase the work of a specific vendor at your venue, getting valuable exposure for both the vendor and your venue! With a nearly 100% share rate, these videos will be seen by a combined network of **HUNDREDS OF THOUSANDS OF FOLLOWERS.**

| | Premier Weddings Media Group | Similar Opportunities |
|-----------------|------------------------------|-----------------------|
| Setup Fees | \$0 | \$2,500+ |
| Monthly Fee | Maximum of \$1,200* | \$5,000+/month |
| Time Commitment | A Few Hours | 100+ hours/quarter |
| Exclusivity | ✓ | X |

***See our FAQs on next page to learn how to offset up to 100% of this expense.**

FREQUENTLY ASKED QUESTIONS

about our program

Q: What do I get if I sign up with Premier Weddings Media?

A: The three core services we provide as part of this program include: (1) we'll publish a quarterly, high-end magazine exclusively for your venue, (2) we'll produce social media videos showcasing your venue for hundreds of local, top-rated vendors, and (3) we'll provide your venue with FREE, professional marketing services, as needed. This includes generating SEO optimized, 5-star Google reviews for your venue, print and digital graphic design, etc.

Q: How many venues would you be providing these services to in my area?

A: We offer an exclusive agreement so we only work with one venue within a minimum 50 mile radius! This ensures that our clients get the maximum value and benefit from all of our services.

Q:

Can other vendors participate in this with us and we share the cost?

A:

YES! We encourage all our clients to offer ad space in their magazines to their preferred vendors, or other vendors they trust. If even a handful of vendors want to run an ad in your magazine, **you could recoup most, if not all, of the fee you pay us to provide these services!**





Q: Is there a contract we sign with Premier Weddings Media?

A: Yes. We enter into a one-year agreement with venues to guarantee exclusivity in our program.

Q: Is the magazine you produce a digital or a print publication?

A: Both, but our fee does not include the print costs for a publication. Not all venues have the same print needs, so our pricing is set to cover all services except print costs of the magazine. If a venue wants to have print copies to hand to couples touring the venue, to distribute at bridal shows, etc., they are responsible to cover those costs.

Q: Does Premier Weddings Media Group offer other marketing services?

A: Yes. Many marketing services are included with our agreement at no additional cost to the venue. If you need additional services that are outside of the scope of what we can offer for free, we can give you custom pricing that will likely beat any competitor!

Q: Do I have any say in how the publication is laid out, what's included, etc?

A: YES! This publication will showcase your venue from cover to cover, and we want you to have as much say in the finished product as possible. For example, you can tell us which weddings/shoots to include or not include, if you want any special articles about your preferred vendors, etc. You can have as much or little input as you'd like!

Ready to Book More Weddings?
Let's Get Started!

PREMIER WEDDINGS
M E D I A G R O U P



info@PremierWeddings.com

PremierWeddings.com

(801) 989-0941